

SALES PROMOTER DUTIES

Thank you for volunteering to act as a Sales Promoter for the Dream Home. As you know, Promoters are the voice and the public face of Rotary on the grounds. It is essential that you dress western while presenting from a ticket Sales booth.

Report for duty ½ hour before your promotion shift starts. Introduce yourself to the Day Captain and Supervisor to confirm your arrival and to get details of your assignment location, and, to review material for presentation to the public. The Sales Promoter is responsible for pushing sales using the loudspeaker system at selected booths and selected shifts. Normally the booths with this equipment will use the MP3 player provided by GSL as ticket sales promotion. The Sales Promoter will replace the MP3 player material. The Sale Promoter will personally use the material in the data sheet provided by AVI as material for their script supplemented by additional script provided by our own Marketing and Communications sub- committee and their own gift of the gab. Make sure you have the material you plan to use before you leave the office

Blue cooler bags and freezer packs are available. Take what food and drink you need for your shift, head out to your booth and Sell, sell, sell.

When your shift is over and you have been relieved by a new promoter, return to the office and report to the Day Captain. If there is no new promoter, restart the MP3 player or, at the end of the day, remove the chip and take it with you to the office.

Thanks for your help, and, if there is time you can go Stampeding.